

enfuselle®

ACNE TREATMENT
& PREVENTION**SOLVING THE PROBLEM OF ACNE BLEMISHES**

Acne is a dermatological condition that has its roots in genetics, but is also dependent on a complex interplay of other factors.

Gentle enough to use every day, patent-pending Acne Clarifying Complex™ is a unique 4-in-1 formula that blends botanicals and skin-nourishing antioxidants to effectively control the factors that contribute to the cycle of acne troubled skin.

Acne Clarifying Complex not only encourages the rapid healing of acne blemishes, but also helps prevent the development of new acne blemishes.

For every age and skin type, Enfuselle Acne Clarifying Complex and other unique products offer a comprehensive approach to treat and control acne blemishes and support your skin's natural ability to look its best.

PATENT-PENDING**Acne Clarifying Complex™****1 fl oz—All Skin Types—#32521**

- Salicylic Acid penetrates pores to clear up and prevent the development of new acne blemishes.
- Vitamin B₆, Zinc Gluconate, and extracts of Licorice, Burdock, and Watercress reduce excess oiliness.
- Tea Tree Oil and Manuka Oil help prevent clogged pores without irritation and support the skin's natural ability to remain free of harmful microflora to speed healing and reduce redness caused by acne.
- Vitamins A and E provide skin-nourishing antioxidant protection against free radical reactions in sebum.
- Gentle enough to use daily for maximum acne control.
- Softens skin with Vitamin E.
- Helps control shine.
- Clear, invisible gel won't interfere with makeup.
- 100% free of occlusive oils.
- 100% fragrance and dye free.
- Allergy tested.
- Clinically formulated.
- Dermatologist tested.
- Not tested on animals.



**THE SHAKLEE
UNCONDITIONAL
GUARANTEE**

If for any reason a Shaklee product is not satisfactory, return it to your Shaklee Independent Distributor or Shaklee Corporation, for exchange or full refund.

THE FACE OF ACNE

Acne can make you feel like you're standing alone in a spotlight, with everyone looking at your blemishes. The truth is, nearly all adolescents experience some form of acne during the teenage years, and it's estimated that as many as half of all adults ages 20-40 suffer from this persistent skin condition.

Like so many things, acne does have a genetic component. If your family history includes acne sufferers, you're more likely to be predisposed to also experience acne breakouts at some point in your life.

However, scientists now believe that the genetic component of acne is rather like a light switch — it takes other factors to “turn on” the switch and light up those beacon-like blemishes.

THE CYCLE OF ACNE-TROUBLED SKIN

The cycle of events that leads to acne blemishes starts when the sebaceous glands—which are found at the bottom of the hair follicles on the surface of the skin—produce an excess of sebum. This natural skin oil normally travels up the hair follicle and spreads on the skin's surface. In some cases, the result is merely oily skin.

However, in acne troubled skin, this excess sebum becomes degraded by the microorganisms that are always present on the surface of the skin. As the sebum degrades, the chemical byproducts can cause excess sloughing off of skin cells lining the hair follicle. Together, the degraded sebum and shed skin cells can create a plug, or comedo, at the opening of the hair follicle, or pore.

If the plug doesn't completely block the pore, the top surface of the comedo becomes darkened by a natural skin pigment, creating a blackhead. If the plug completely blocks the pore, air can't get in and the sebum can't get out. As these materials accumulate, the follicle wall can bulge, creating a whitehead.

In this low-oxygen environment, another type of microorganism called *Propionibacterium acnes* (*P. acnes*) flourishes. *P. acnes* further degrades the sebum trapped in the follicle, creating skin-irritating chemicals that cause the redness often associated with acne. Free radical reactions also occur in the sebum, resulting in more damage to the cells lining the follicle. The skin then tries to defend itself by sending white blood cells into the battle inside the follicle. This can result in small pus-filled bumps, or pimples, on the surface of the skin.

As sebum, skin cells, white blood cells and bacteria continue to accumulate in the blocked skin pore, the lining of the hair follicle can rupture. The contents of the follicle then spill out into surrounding skin tissues causing more irritation and potentially leading to more blocked pores.

Although all the reasons for the initial increase in sebum production are not completely understood, one significant trigger is an enzyme that is produced during hormonal changes in the body. This “hormone connection” helps explain why acne breakouts occur with greatest frequency during puberty, at the start of many women's menstrual cycles, and among post-menopausal women using estrogen therapy.

HOW DOES PATENT PENDING ACNE CLARIFYING COMPLEX™ WORK?

The unique ingredients in Acne Clarifying Complex work both individually and together to address the varied factors that contribute to the cycle of acne troubled skin:

PROBLEM: Excess sebum production

SOLUTION: Scientific studies have shown that Zinc Gluconate, Vitamin B₆, and Licorice Extract reduce excess oiliness.

PROBLEM: Clogged pores

SOLUTION: The active ingredient in Acne Clarifying Complex, Salicylic Acid, helps speed the sloughing of the skin cells blocking the opening to the hair follicle. Salicylic acid also penetrates pores to clear most acne blemishes and to help prevent the development of new acne blemishes.

PROBLEM: Bacteria degrade sebum and create irritating byproducts

SOLUTION: Manuka Oil and Tea Tree Oil support the skin's natural healthy microfloral balance; extracts of Burdock, Watercress, and Licorice soothe irritated skin around hair follicles, helping to reduce the redness of acne blemishes.

PROBLEM: Free radical reactions in sebum

SOLUTION: Vitamins A and E are oil-soluble antioxidants to help prevent free radical attacks and oxidation of excess and bacterially-degraded sebum. In addition, Vitamin A supports healthy, normal skin cell turnover and Vitamin E softens skin.

WHY IS ACNE CLARIFYING COMPLEX™ GENTLER THAN OTHER ACNE TREATMENTS?

Many acne treatment products rely on one “big gun” active ingredient, such as high concentrations of salicylic acid or benzoyl peroxide, to zap existing blemishes quickly. However, such one-pronged approaches can irritate skin and do not address the other factors that contribute to the cycle of acne troubled skin.

This clinically proven formula provides maximum strength effectiveness in fighting acne with a lower concentration of the active ingredient, Salicylic Acid. This means the formula helps clear up acne while being gentle to the skin. Antioxidant vitamins and botanicals help leave the skin smooth and healthy looking, while Salicylic Acid helps eliminate current breakouts, helps prevent future ones, and helps skin heal fast.

WHO MIGHT BENEFIT FROM ACNE CLARIFYING COMPLEX?

- Nearly all teens who are looking for an effective acne medication to clear up pimples fast and help prevent new pimples from forming.
- Over half of all adults who are looking for an effective blemish medication gentle enough to meet the needs of adult skin.
- Anyone who is looking for a long term solution to the problem of acne troubled skin.
- People who want a gentle and effective “spot treatment” for occasional acne breakouts.

FOR MEN ONLY:

Q: My skin only seems to break out when I shave. Why? And what can I do to stop this?

A: If you are using a double-edged razor, stop. Double edged blades cut the hair beneath the surface of the skin and cause trauma and subsequent breakouts. Try using a single edged razor and shave in the direction of the hair growth. Also, your shaving cream may be irritating your skin; try shaving with Gentle Action Cleansing Bar (if you prefer a shaving CREAM) or Purifying Cleansing Gel (if you prefer a shaving GEL). Finally, never put cologne or aftershave on areas where you frequently break out; these products often contain oils which can aggravate acne. Use Calming Complex for a soothing after-shave lotion.

For more information about Enfuselle products and regimens that meet men's skin care needs, visit www.enfuselle.com.

MORE ABOUT TEA TREE OIL

An essential oil of the Australian native tree *Melaleuca alternifolia*, Tea Tree Oil has long been regarded as a useful topical agent with many benefits to the skin. In a double-blind clinical study of people with acne troubled skin, researchers noted that Tea Tree Oil clarified skin equally as well as benzoyl peroxide, a common treatment for adult acne.¹ An additional benefit: Tea Tree Oil is gentler on the skin.

¹ Basset IB, Pannowitz DL, Barneston RS. A comparative study of tea-tree oil versus benzoyl peroxide in the treatment of acne. *Medical Journal of Australia* 1990; 153(8):455-458.

HOW DO I USE ACNE CLARIFYING COMPLEX?

ACNE TREATMENT REGIMEN FOR TEENS:

Morning

Step One: Cleanse with Purifying Cleansing Gel.

Step Two: Zap the oxidizing effects of the iron in tap water and refresh skin with Purifying Toner.

Step Three: Apply Acne Clarifying Complex to entire face.

Step Four: Prevent the visible signs of premature aging with Time Repair A.M.® SPF 15. Apply to non-affected areas initially. After blemishes clear up, apply to entire face and neck.

Evening

Step One: Cleanse with Purifying Cleansing Gel.

PLUS: Two to three times per week, use Infusing Mineral Masque after cleansing to help draw out surface impurities and leave skin smooth, ultraconditioned, and refreshed.

Step Two: Tone with Purifying Toner.

Step Three: Apply Acne Clarifying Complex™ to entire face.

Step Four: Follow with Balancing Moisturizer.

ACNE TREATMENT REGIMEN FOR ADULTS WITH NORMAL TO OILY SKIN:

Morning

Step One: Cleanse with Purifying Cleansing Gel.

Step Two: Tone with Purifying Toner.

Step Three: Apply Eye Treatment to delicate skin around eyes.

Step Four: Apply Acne Clarifying Complex to entire face.

Step Five: Prevent the visible signs of premature aging with Time Repair A.M.® SPF 15. Apply to non-affected areas initially. After blemishes clear up, apply to entire face and neck.

Evening

Step One: Cleanse with Purifying Cleansing Gel.

PLUS: Two to three times per week, use Infusing Mineral Masque after cleansing to help draw out surface impurities and leave skin smooth, ultraconditioned, and refreshed.

Step Two: Tone with Purifying Toner.

Step Three: Apply Eye Treatment to delicate skin around eyes.

Step Four: Apply Acne Clarifying Complex to entire face.

Step Five: Follow with Balancing Moisturizer.

TEENS:

Most teens have oily skin that is also troubled by acne breakouts. The key to treatment:

dry up the acne blemishes and gently encourage natural skin cell turnover, then protect the skin against moisture-loss and free radical attacks that can lead to prematurely older looking skin all too soon.

ADULTS:

After the teen years, having acne blemishes doesn't necessarily mean you have oily skin. In fact, if your acne troubled skin feels tight or dry after washing, or if you experience dry patches (on your cheeks, for example), then it is important to properly meet your dry skin's needs as well as your acne concerns. The key to treatment: Encourage your skin to regain a normal, healthy oil/moisture balance, address your acne blemishes as gently as possible, then protect against environmental damage to retain your youthful appearance longer.

For more information about your skin type and skin care regimen, visit www.enfusselle.com.

ACNE TREATMENT REGIMEN FOR ADULTS WITH NORMAL TO DRY SKIN:

Morning

Step One: Cleanse with Hydrating Cleansing Lotion.

Step Two: Tone with Hydrating Toner.

Step Three: Apply Eye Treatment to delicate skin around eyes.

Step Four: Apply Acne Clarifying Complex™—use on problem areas only.

Step Five: Prevent the visible signs of premature aging with Time Repair A.M.® SPF 15. Apply to non-affected areas initially. After blemishes clear up, apply to entire face, neck, and upper chest.

Evening

Step One: Cleanse with Hydrating Cleansing Lotion.

PLUS: Two to three times per week, use Infusing Mineral Masque after cleansing to help draw out surface impurities and leave skin smooth, ultraconditioned, and refreshed.

Step Two: Tone with Hydrating Toner.

Step Three: Apply Eye Treatment to delicate skin around eyes.

Step Four: Apply Acne Clarifying Complex—use on problem areas only.

Step Five: Follow with Hydrating Moisturizer; apply to entire face, neck, and upper chest.

TRY THESE OTHER GREAT SHAKLEE PRODUCTS:

Shaklee Basics™

Energizing Soy Protein Dietary Supplement

GLA

Optiflora™

Zinc



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