



## Personal Care



Babies are the most precious gifts in the world and it's up to us to keep them safe and healthy. There are a lot of things to worry about when it comes to our little ones—what we put on their skin shouldn't be one of them. Chemicals such as phthalates, parabens, and sodium lauryl sulfate—ingredients that can be skin irritants or endocrine disruptors—have turned up in shampoos, lotions, and baby washes. These products also may contain harmful chemical by-products such as 1,4-dioxane and formaldehyde, which the EPA classifies as probable carcinogens. Remember, baby's skin is five times thinner than yours, making it easier for chemicals to be absorbed. And, because babies have a greater ratio of skin surface to body weight, they have a harder time flushing chemicals out of their systems.

## Shakleebaby™ Personal Care

Always safe. Always gentle. Always healthy.

Introducing Shakleebaby. Formulated with natural ingredients, our baby care products are pediatrician tested to be safe and effective—without all the things that don't belong on your little one's skin. Welcome to peace of mind.



## The Shaklee Difference

### Always Safe

- 99% natural
- 76%–99% organic ingredients
- Pediatrician tested
- Clinically tested
- Hypoallergenic
- pH balanced
- No parabens
- No phthalates
- No 1,4-dioxane
- No bisphenol-A
- No sodium lauryl sulfate
- No formaldehyde
- No artificial colors
- No synthetic fragrances

Soothing Lotion

Gentle Wash

Massage Oil

Diaper Rash Cream



## Gentle Wash

8.5 FL. OZ. / 252 mL (#30108)

Clean, fresh baby. This extra gentle wash is naturally formulated to get your baby pip-squeaky clean from head to toe. Made with organic chamomile and lavender, it is pH balanced and sensitivity tested to shower even the most tender skin with love.

- 99% natural
- 76% organic ingredients
- Pediatrician tested
- Organic aloe base with oat extract and olive oil for mild lather
- Organic lavender to soothe
- Organic chamomile to calm and relax
- pH balanced
- Sensitivity tested
- Hypoallergenic



## Soothing Lotion

8.5 FL. OZ. / 252 mL (#30106)

So soft. Keep sweet cheeks soft and tiny tootsies moisturized with this naturally gentle lotion. Organic sunflower seed oil and shea butter moisturize, and organic lavender and chamomile soothe. It's a bottle full of even more reasons to cuddle.

- 99% natural
- 87% organic ingredients
- Pediatrician tested
- Organic aloe, shea butter, sunflower seed oil, and coconut oil to replenish skin nutrients
- Organic lavender, chamomile, rosemary, and vanilla oils to calm and relax
- Sensitivity tested
- Hypoallergenic

## The Shaklee Difference

### Always Works

Survey results from adults who used Shakleebaby™ Personal Care products on their infants/toddlers in a clinical study showed:

#### Gentle Wash

- 98% agreed product lathered well and rinsed completely
- 96% said product effectively cleaned

#### Soothing Lotion

- 98% agreed product applied easily to the skin
- 91% agreed product was nongreasy

#### Diaper Rash Cream

- 92% agreed product reduced skin irritation
- 91% agreed product helped prevent diaper rash

#### Massage Oil

- 100% agreed product applied easily to the skin
- 96% agreed product worked well

### Always Green

- Organic ingredients
- No toxic inks
- Recyclable packaging





## Diaper Rash Cream

3 OZ. / 85 g (#30109)

Naturally soothing. A natural healing cream worthy of your baby's britches. Zinc oxide protects baby's delicate skin from wetness, keeping skin healthy and dry. Organic and natural oils keep skin hydrated and smooth while chamomile, aloe, and calendula extracts soothe. Goes on quickly. Wipes off easily.

- 99% natural
- 78% organic ingredients
- Pediatrician tested
- Zinc oxide to help heal and keep wetness out
- Aloe, chamomile, and calendula extracts to soothe
- Organic oils to keep skin hydrated
- Sensitivity tested

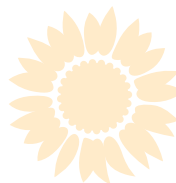


## Massage Oil

4 FL. OZ. / 118 mL (#30107)

Loving touch. This ever-so-gentle blend of organic oils is perfect for massaging your baby or moisturizing after bath. With organic sunflower oil, lavender, and chamomile to moisturize and soothe.

- 99% natural
- 99% organic ingredients
- Pediatrician tested
- Special blend of organic oils to moisturize
- Organic lavender and chamomile to soothe
- Sensitivity tested
- Hypoallergenic



## Did You Know?

### Keep Your Baby Healthy

- In a recent study involving 163 infants and toddlers, 81% had signs of phthalates in their wet diapers after having had some type of personal care product applied on their skin. Some experts suggest that phthalates, which also are used as softeners in plastic toys and have recently been banned from children's toys and child care articles by the Consumer Product Safety Commission, can potentially have negative impacts on the respiratory system, liver, and kidneys.
- Babies have a greater ratio of skin surface to body weight, meaning they absorb and lose water quickly, which can result in dry skin.
- Most diaper rashes last about 24 hours and are caused by wet diapers. Some creams contain boric acid and camphor, chemicals that can further irritate the skin.
- Studies have found that massaging your baby can improve their digestion, circulation, and sleep patterns. And it's a great way to bond with your little one!

When it comes to keeping your little ones safe, trust Shakleebaby™—formulated with all the care your baby deserves.



### 100% Shaklee Guarantee

We stand behind each and every one of our products. The ingredients, purity, safety, and performance of all our Nutrition, Healthy Home, and Personal Care products are 100% guaranteed.